PHYSICIANS AT THE CROSSROADS
How to Survive in Emerging Practice Environments
You and your family are cordially invited to attend
The New Mexico Medical Society
Annual Meeting

**Presidential Reception**
**Dinner Buffet**

Educational displays and tours available as a special treat this year!
First come, first serve.
RSVP required by May 3rd!

**Friday, May 10, 2013**
**ABQ BioPark Zoo**
903 10th Street SW, Albuquerque

Rain or shine!
5:30 pm.
Gates close at 6:30 pm.

The event will be picnic style so bring a blanket!

Generously hosted by
**The Doctors Company**

**RSVP**
Required by May 3rd!
505-828-0237 or 800-748-1596
or CDavis@nmms.org
or use the enclosed registration form
Welcome to the 127th annual meeting of the New Mexico Medical Society House of Delegates. I'm very excited about this year's annual meeting on May 9-11, 2013 at the Society's headquarters located at 316 Osuna Road NE, Suite 501 in Albuquerque.

Thursday (May 9) kicks off the annual House of Delegates meeting at 12:15 p.m. with the meeting of the Council, open to all NMMS members.

Friday's meeting (May 10) will start at 8:00 a.m. with an optional orientation about parliamentary procedure and the organizational structure of the New Mexico Medical Society. Though the orientation will help new members learn to actively participate in our policymaking and initiatives, all members are welcome and encouraged to attend. The official call to order for the House of Delegates is at 8:30 a.m. Upon adjournment of the House, reference committees will meet to discuss the activities of the past year and debate resolutions being introduced this year.

The continuing medical education activity fills the afternoon schedule. This year's CME topic will help physicians learn how to successfully navigate the increasingly rapid transformation of medical care including a deeper understanding of “value-based” medicine, emerging practice environments, the challenges and successful models of Accountable Care Organizations and Independent Practice Associations, the role of information technology, and physician accountability and autonomy. A panel discussion with Q and A from the audience will round out the session, helping to integrate the theoretical with the practical.

An enjoyable evening awaits colleagues and their families at the presidential reception and buffet dinner at the ABQ BioPark Zoo from 5:30-8:00 p.m. There is no charge for the event but since dinner is provided, you are asked to please RSVP your attendance and the number of guests you will bring so that we may have an accurate meal count.

Saturday (May 11) brings everyone back together at 8:15 a.m. for a breakfast reception in honor of incoming President Sambaiah Kankanala MD and then business starts at 9:00 am with the second House of Delegates which includes officer elections, voting on reports and motions, and the inaugural address from Dr. Kankanala.

Please don't miss this opportunity to be a vital part of charting the course of the Medical Society and to visit with your peers and their families from around the state.

I look forward to seeing you at the 2013 annual meeting!

Mark Chiu MD
NMMS President 2012-2013
**Schedule**

*All meetings will be held at the NMMS headquarters*
*316 Osuna Road NE, Suite 501, Albuquerque, NM 87107 (unless otherwise noted)*

**Thursday, May 9, 2013**

12:15 p.m.  Council Meeting

6:00 p.m.  **Council Dinner** *(Councilors Only)*
*Seasons Rotisserie & Grill*
*2301 Mountain Road, NW, Old Town Albuquerque*

**Friday, May 10, 2013**

7:30 a.m.  **Registration with Breakfast**
*Generously sponsored by Betzer, Roybal & Eisenberg, P.C.*

8:00 a.m.  **Orientation Program**
*Jerry McLaughlin, MD*
*Chair, NMMS Public Relations Committee*

8:30 a.m.  **Call to Order - First House of Delegates**
*Rick Madden MD, Speaker of the House*

**NMMS First House of Delegates**
*AMA Update - Susan R. Bailey MD*
*Followed by Reference Committees A and B*

11:30 a.m.  Lunch - *included for those registered for CME activity*
*Generously sponsored by Lovelace Health Systems*

12:15 to 4:30 p.m.  **Annual Scientific Meeting**
*PHYSICIANS AT THE CROSSROADS:*
*How to Survive in Emerging Practice Environments*
*A maximum of 4.0 AMA PRA Category 1 Credit(s)™.*

**Objectives:**
Participants will learn how to successfully navigate the increasingly rapid transformation of medical care and gain a deeper understanding of:
1. "Value based" medicine
2. Emerging practice environments, such as:
   a. Patient Centered Medical Home
   b. Accountable Care Organizations (ACOs)
   c. Independent Practice Associations (IPAs)
3. ACOs and IPAs: challenges, pitfalls, expectations, patient care, sustainability and profitability in urban and rural environments
   a. Infrastructure
   b. Management methodologies
   c. Performance improvement
   d. Successful practice models in Colorado, Massachusetts, North Carolina and New Mexico
Friday, May 10, 2013 (Continued)

4. The impact of unstoppable demographic and financial factors
5. The role of Information Technology
6. Physician autonomy and accountability

Welcome
Mark Chiu MD, President, New Mexico Medical Society

12:15-1:00
THE BRAVE NEW WORLD OF HIGH-VALUE MEDICINE
(0.75 hours) Alan Lazaroff MD, Founding Board Member
Physicians Health Partners, Denver, Colorado

1:00-1:45
LEADERSHIP OF A NETWORK MODEL ACO:
The Mount Auburn Cambridge Independent Practice Association
Robert Janett MD, Medical Director
Mount Auburn Cambridge Independent Practice Association (MACIPA)
Brighton, Massachusetts

1:45-2:30
TOWARD ACCOUNTABLE CARE INITIATIVE
(0.75 hours) Grace Terrell MD, MMM, CPE, FACP, FACPE, CEO / General Internist
Cornerstone Health Care, High Point, North Carolina

2:30-2:45
Break (15 minutes)

2:45-3:45
NM ACO UPDATE FORUM
(1.0 hours) PHS Medicare Pioneer ACO
Tracy Brewer MHA

Oncology Initiative
Barbara McAneny MD

Taos Medical Community
Jemery Kaufman MD
Michael Kaufman MD

San Juan IPA
Casey Crotty

3:45-4:30
PANEL: QUESTIONS AND ANSWERS
(0.75 hours) Alan Lazaroff MD
Robert Janett MD
Grace Terrell MD
Tracy Brewer MHA
Barbara McAneny MD
Casey Crotty
Jemery Kaufman MD
Michael Kaufman MD
Mark Chiu MD, Moderator

Total 4.0 hours
Friday, May 10, 2013 (Continued)

Accreditation Statement
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the New Mexico Medical Society (NMMS) through the joint sponsorship of Rehoboth McKinley Christian Health Care Services (RMCHCS) and the NMMS. RMCHCS is accredited by NMMS to provide continuing medical education for physicians.

RMCHCS designates this educational activity for a maximum of 4.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

5:30 to 8:30 p.m.  
**Presidential Buffet Reception at the ABQ BioPark Zoo**
902 10th Street SW, Albuquerque (Gates open 5:30 - 6:30 p.m.)
Generously hosted by The Doctors Company
Music by Jazz á la Carte

Saturday, May 11, 2013

8:15 a.m.  
**Breakfast Reception in Honor of Incoming President**
Sambaiah Kankanala MD
Generously hosted by Lea County Medical Society

9:00 a.m.  
**NMMS Second House of Delegates**

12:00 to 2:00 p.m.  
**The Doctors Company CME Program**
Hotel Albuquerque at Old Town
800 Rio Grande Boulevard NW
The Potters Conference Room
A maximum of 1.5 AMA PRA Category 1 Credit(s)™

12:00 p.m.  
**Registration and Lunch**

12:30 p.m.  
**APOLOGY AND ADVERSE OUTCOME DISCLOSURE**
Thomas R. Mack Esq.
*Miller Stratvert P.A. Law Offices, Albuquerque*
Michelle Swift BSN, RN, JD
*Regional Patient Safety Risk Manager, The Doctors Company*

1:00 p.m.  
**The Doctors Company Advisory Board Meeting and Lunch**
Hotel Albuquerque at Old Town, 800 Rio Grande Boulevard NW

6:00 p.m.  
**Past Presidents' Dinner**
Savoy Bar & Grill
10601 Montgomery NE, Albuquerque
Speakers

Susan R. Bailey MD. Vice Speaker, House of Delegates, American Medical Association, was re-elected to the AMA Board of Trustees in June 2012. Dr. Bailey has served as chair of the AMA Council on Medical Education, chair of the Texas delegation to the AMA, AMA representative to the Assembly of the American Board of Medical Specialties, and member of the board of directors of the Accreditation Council for Continuing Medical Education. She is a recent past president of the Texas Medical Association. Dr. Bailey is an allergist in private practice in Fort Worth, Texas who has been active all of her professional career at the county, state and now at national levels of organized medicine.

Tracy Brewer MHA is the Project Manager for Presbyterian Healthcare System’s (PHS) Pioneer Accountable Care Organization where she designed and implemented staff training and beneficiary engagement strategy for the Pioneer ACO while managing its’ daily operations. She is also Project Manager of another PHS major organizational initiative, the Local Employer Partnership. Ms. Brewer obtained her BA from Otterbein College in Westerville, Ohio and her MHA from Ohio State University in Columbus.

James "Casey" Crotty is the Chief Executive Officer (CEO) for the San Juan Independent Practice Association (IPA), a 270-provider organization in Farmington. With over 22 years in healthcare in both independent and hospital-based practices, Mr. Crotty has served in clinical, administrative and consultant roles. Past-Chairman of the Medical Group Management Association’s (MGMA) Primary Care Assembly, he currently serves on several boards in and outside of New Mexico. He speaks and writes about ACOs, Patient-Centered Medical Homes (PCMH) and the potential for IPAs in changing the medical delivery model. Mr. Crotty is currently earning his MBA at Colorado State University.

Robert S. Janett MD has been Medical Director of the Mount Auburn Cambridge Independent Practice Association (MACIPA) in Brighton, Massachusetts for over 20 years. MACIPA is an IPA with over 500 members providing quality improvement, contracting, and information management services for better patient care. Founder and Senior Medical Director of Network Health, a publicly-funded health plan in Massachusetts, he supervised medical management, credentialing, quality, and appeals and grievances. He maintains an active primary care physician practice at a multi-ethnic public clinic affiliated with the Cambridge Health Alliance as well as teaching at Harvard Medical School and Northeastern University. Dr. Janett serves as a consultant on health policy issues to the World Bank and other agencies in Latin America.

Jemery Kaufman MD is a board-certified Internist in private practice at the Taos Medical Group in Taos, New Mexico. She obtained her medical degree from the University of New Mexico and completed her residency at the University of Wisconsin in Madison. She has served as a young physician delegate to the AMA from 2009 to present. Proficient in Spanish, Dr. Kaufman served as clinical organizer of the Mojanda Foundation, a rural healthcare clinic in Ecuador. Dr. Kaufman completed her undergraduate and Master's degree at Amherst College in Massachusetts and spent a semester in Kenya as part of a program at St. Lawrence University.
Speakers

Michael Kaufman MD, FACP, a board-certified Internist, is president of the Taos Medical Group and the Taos County Medical Society as well as board president of both Mountain Home Health Care and Taos Community Health Plan. He is an Associate Clinical Professor of Medicine at the UNM School of Medicine. Dr. Kaufman is also a past president of the New Mexico Medical Society and currently serves as parliamentarian for the NMMS Council.

Alan Lazaroff MD is an internist specializing in geriatrics and memory disorders in the Denver, Colorado area. He has been an active member of Physician Health Partners (PHP) since 1996 and is physician champion of their Pioneer ACO. PHP collaborates with more than 300 primary care providers, both physicians and midlevel providers, and approximately 600 specialists in the Denver metro area. He is Chair of the Board of Directors of the Colorado Collaborative Health Alliance. Dr. Lazaroff was founder and president of Geriatric Medical Associates as well as Chief of Geriatrics at St. Anthony Central Hospital and director of geriatric medicine at St. Anthony Hospitals' Senior Health Centers.

Barbara L. McAneny MD is a board-certified medical oncologist/hematologist practicing in Albuquerque. She is the CEO of the New Mexico Cancer Center which provides services in Albuquerque, Gallup, Ruidoso, and Silver City. Dr. McAneny has been active nationally and locally in health care organizations and is a member of the American Medical Association Board of Trustees. Dr. McAneny is the recipient of a Medicare Innovation grant tasked to develop oncology medical homes with bundled payments. This project, known as Come Home (Community Oncology Medical Home), is being implemented at the New Mexico Cancer Center and six other oncology practices in the United States.

Grace Terrell MD has been the Chief Executive Officer and president of Cornerstone Health Care in High Point, North Carolina since 2000. In her role as CEO, Dr. Terrell has overseen the growth and transformation of Cornerstone as an innovative physician-led medical community. Dr. Terrell is a national and local leader in health care initiatives and reform. She is a Trustee for the Certifying Commission for Health Information Technology. Currently, she is on the Advisory Board for the Oliver Wyman Health Innovation Center. She is a member of the American Medical Association Innovators Committee and serves on the Towards Accountable Care Consortium for the North Carolina Medical Society. Dr. Terrell is also the co-author of MD 2.0: Physician Leadership for the Information Age, which was published in the Spring of 2012.
Special Thanks

Immediate Past President Karen Vaillant MD for her four years of dedicated service on the NMMS Executive Committee and NMMS committee chairs for giving direction and focus to current and future work.

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YOU'RE INVITED TO ATTEND A SEMINAR

Apology and Adverse Outcome Disclosure

SATURDAY, MAY 11, 2013

Target Audience:
Physicians of All Specialties

Purpose:
Improve understanding of how to apologize and disclose adverse outcomes and events to patients and/or family in the health care setting.

Objectives:
At the conclusion of this program, you will be able to:
- Discuss the difference between medical errors and reasonable care
- Recall three things patients and families want from communication after an adverse outcome
- State three things to consider prior to holding a disclosure conversation

Presenters:
Michelle Swift, RN, BSN, JD, Regional Patient Safety Risk Manager
The Doctors Company
Thomas R. Mack, JD
Miller Stratvert P.A. Law Offices
Albuquerque, New Mexico

Location and Time:
Saturday, May 11, 2013
Hotel Albuquerque at Old Town
The Potter's Conference Room
800 Rio Grande Blvd. NW
Albuquerque, New Mexico 87104

Registration and Lunch: Noon / Program: 12:30 PM - 2:00 PM

Participation in this course is offered at no charge.

Questions: If you have any questions regarding the seminar, contact our Patient Safety Department at (800) 421-2368, extension 1243.

The Doctors Company is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.
The Doctors Company designates this educational activity for a maximum of 1.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
The Doctors Company wishes to take steps to ensure no individual with a disability is discriminated against because of the absence of auxiliary aids and services. If special arrangement are required for an individual to participate in the program, please contact The Doctors Company at least 10 days prior to the scheduled date.

Please RSVP by May 4, 2013. Register in advance via e-mail to: jford@nmms.org. or call (505) 796-3436, or mail registration form to New Mexico Medical Society, Attn: Joan Ford
316 Osuna Rd. NE, Suite 501
Albuquerque, NM 87107

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