Continuing Medical Education Activity
“National Screening Guidelines”

May 7-8, 2010
Farmington, New Mexico

“Off the Beaten Path and Worth Discovering”
Dear Colleague:

Welcome to the 124th Annual Meeting of the New Mexico Medical Society House of Delegates. I'm very excited about this year's annual meeting on May 7-8, 2010 in Farmington, New Mexico, the first annual meeting to be held outside of Albuquerque in many, many years! Your colleagues at San Juan County Medical Society are excited to host the meeting and are working hard to make it a special event for everyone. They've even set up housing with physician volunteers for the Society's residents and medical students to help encourage their attendance and ease financial burdens associated with travel expenses. I hope you will join me in Rallying around San Juan County Medical Society's enthusiastic efforts!

Friday's meeting (May 7) will start with an optional orientation about parliamentary procedure and the organization structure of New Mexico Medical Society and the benefits of and opportunities with membership. Though the orientation will help new members learn to actively participate in our policymaking and initiatives, all members are welcome and encouraged to attend. The official call to order for the House of Delegates will follow the orientation program. Upon adjournment of the House, reference committees will meet to discuss the activities of the past year and resolutions being introduced this year.

The continuing medical education activity fills the afternoon schedule. This year's CME topic will highlight national screening guidelines. Participants will gain an understanding of the new guidelines specifically for breast, cervical and prostate cancer — how they're formulated, the science behind them, impact upon practice, patient expectations and payor reimbursement. For those who don't plan to attend the afternoon CME program, a couple of offsite activities are available at no charge and with your advance reservation: a tour of Aztec Ruins National Monument [and boxed lunch] or a cooking demonstration and luncheon at the San Juan Country Club. A special social gathering is planned for Friday evening's Presidential Reception at the Farmington Gateway Museum — outside on the river and under the cherry blossoms. A delicious dinner and the delightful humor of Mark Russell is sure to be an enjoyable time for everyone. There is no charge for the event, but you are asked to please make your reservations and dinner selections.

Saturday's (May 8) second House of Delegates brings everyone back together at 9:00 a.m., for officer elections, voting on reports and motions, and the inaugural address and reception for the Society's incoming president, Lynn Bryant MD.

Please don't miss this opportunity to support your colleagues at the San Juan County Medical Society and their commitment to present a collegial weekend in Farmington. Please also don't miss this opportunity to be a vital part of charting the course of the Medical Society and to visit with your peers and their families from around the state.

I look forward to seeing you at the 2010 annual meeting in Farmington!

Jerry D. McLaughlin II, MD
NMMS President 2009-2010
Thursday, May 6, 2010

12:15 p.m.  New Mexico Medical Society Council Meeting and Luncheon
6:00 p.m.  New Mexico Medical Society Council Dinner
            San Juan Country Club, 5775 Country Club Drive
            Generously hosted by American Physicians Assurance Corporation

Friday, May 7, 2010

Breakfast generously sponsored by Betzer, Roybal & Eisenberg P.C.

8:00 a.m.  Orientation for House of Delegates
8:30 a.m.  NMMS First House of Delegates
            Edward L. Langston MD, AMA Board of Trustees
            AMA Update

Noon  Lunch — Generously sponsored by Stat IQ Solutions

1:00 - 4:45 p.m.  National Screening Guidelines
            A maximum of three (3.50) AMA PRA Category 1 Credit(s)™

Objectives:

- Participants will gain an understanding of the new national screening guidelines specifically for breast, cervical and prostate cancer — who sets them, how they are formulated, the science behind them, sensitivities, impact upon practice, patient expectations and payor reimbursement.
- Participants will understand how to handle patient counseling when the patient and the guidelines disagree and develop a plan to address the liability risk of the guidelines.

Welcome
            Jerry D. McLaughlin II, MD, President
            New Mexico Medical Society

National Screening Guidelines:
Overview, History, Science, Sensitivities
            Edward L. Langston, MD, AMA Board of Trustees

(Continued)
Friday, May 7, 2010 continued

New Screening Guidelines for Cervical Cancer
Jerry D. McLaughlin II, MD, NMMS President

New Screening Guidelines for Breast Cancer: Does it make sense? Does it help the PCP?
Melanie Royce MD, PhD

Break (15 minutes)

New Screening Guidelines for Prostate Cancer
Anthony Y. Smith MD

Guidelines: Meet the Individual Patient
Guidelines: Meet the Trial Lawyers
Barbara L. McAneny MD

Questions and Answers for the Panel
Jerry D. McLaughlin II, MD, NMMS President, Moderator
(please submit written questions)

6:00 p.m.
Presidential Reception
On the River and Under the Cherry Blossoms
Farmington Gateway Museum, 3041 East Main Street
Dinner generously sponsored by American Physicians Assurance Corporation, San Juan County Medical Society, and San Juan IPA. Entertainment generously sponsored by San Juan Regional Medical Center.

Accreditation:
The San Juan Regional Medical Center (SJRMC) is accredited by the New Mexico Medical Society (NMMS) to provide continuing medical education for physicians.

SJRMC designates this educational activity for a maximum of 3.50 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Disclosure:
SJRMC, in compliance with the NMMS Standards of Commercial Support, requires that anyone who is in a position to control the content of an activity disclose all relevant financial relationships with any commercial interest within the last twelve months.
Saturday, May 8, 2010

Breakfast generously sponsored by Greenway Medical Technologies

7:30 a.m.       American Physicians Assurance Corporation
                Advisory Board Meeting

9:00 a.m.       Second House of Delegates

11:30 a.m.      NEMPAC Meeting

Noon           Inaugural Reception for Incoming President Lynn Bryant MD
               Marriott Courtyard Patio
               Generously hosted by Greater Albuquerque Medical Association

6:00 - 8:00 p.m. Past Presidents’ Dinner
                 The Bluffs Restaurant, 3450 East Main Street

Sincere Appreciation

to
San Juan County Medical Society
San Juan Regional Medical Center

and
San Juan IPA

for their excitement and hard work

in hosting the

Medical Society’s 2010 Annual Meeting

in Farmington, New Mexico

Thank you for all you’ve done to make it a special event!
**Jerry D. McLaughlin II, MD** is a practicing Obstetrician and Gynecologist in Hobbs, New Mexico and has been involved in direct patient care for 15 years, having delivered more than 3,500 babies in that period. He is a member of the medical staff at Lea Regional Medical Center in Hobbs, at Nor-Lea General Hospital in Lovington, and Carlsbad Medical Center in Carlsbad. A fellow of the American College of Obstetricians and Gynecologists, he is past-president of the Southwest Ob/Gyn Society and the Lea County Medical Society. He graduated from the University of Texas Medical School at Houston and completed his residency at Texas Tech University Health Sciences Center in Lubbock, TX. Dr. McLaughlin is currently president of the New Mexico Medical Society and one of its delegates to the American Medical Association.

**Barbara McAneny, MD** is the CEO of the New Mexico Cancer Center, the first freestanding healthcare facility exclusively devoted to cancer treatment and blood disorders in the state. She is a Board-Certified medical oncologist, hematologist and general internist. Dr. McAneny has served at the highest level in multiple regional and national medical organizations. She has spent 20 years working on various NM Department of Health projects. Currently, Dr. McAneny is Chair of the AMA Council on Medical Services, which develops health policy for the AMA, and is a candidate for the AMA Board of Trustees. She is also an active member of the Association of Community Cancer Centers. Dr. McAneny is a founding member of Oncology Circle, a collaborative, knowledge-sharing national network of community-based oncology practices.

**Edward L. Langston, MD** has served on the Board of Trustees of the American Medical Association since June 2003. Most recently he served as Chair from June 2007 through June 2008. He has been a member of the House of Delegates since 1987, first representing the Indiana State Medical Association where he was a member of the Board of Trustees, then as delegate of the American Academy of Family Physicians after being a member of the Board of Directors and Vice President. He was a member of the Council on Medical Education and Chair of the Service and Specialty Society of the AMA. Currently he is an Assistant Clinical Professor at the Purdue University School of Pharmacy and an Associate Clinical Professor of Medicine in the Department of Family Medicine at Indiana University School of Medicine. Dr. Langston practices Family Medicine and Geriatrics with American Health Network and serves as coordinator for Graduate Medical Education for St. Elizabeth Regional Health in Lafayette, IN.
Melanie E. Royce MD/PhD is an Associate Professor of Medicine and Director of the Breast Multidisciplinary Program at the University of NM Cancer Center. She received her PhD and MD at the University of Cincinnati in Cincinnati, OH. She completed her residency in internal medicine at Yale University Hospital in New Haven, CT, and oncology fellowship at the MD Anderson Cancer Center in Houston, TX. She is a principal investigator for several breast cancer clinical trials and is a member of the National Cancer Institute Breast Cancer Steering Committee. Dr. Royce serves on the NM Department of Health Medical Advisory Board for the Breast and Cervical Cancer Early Detection Program and the NM Cancer Council.

Anthony Y. Smith, MD is Professor and Chief of the Division of Urology at the University of New Mexico School of Medicine. He has been with the school for 23 years where he has focused primarily on the treatment of patients with urologic cancer and kidney transplants. He is the President-elect of the South Central Section of the American Urologic Association and the current chairman of the Public Media Committee for the American Urologic Association. His research has focused primarily on kidney and prostate cancer. He has authored or co-authored over a hundred and fifty presentations or publications. He is an official La Luznatic who hikes the La Luz trail to the top of the Sandia Mountains each week with his dog Blue and also a guitar player for the Duke City Swampcoolers bluegrass band.
Long before Jon Stewart and Steven Colbert, there was Mark Russell, daring to joke and sing of the often absurd political process. He started in a little piano bar on Capitol Hill — right across from the lawmakers themselves. As he puts it, “I started at the bottom and managed to work my way down.” He began knowing little about politics, but was an immediate hit because he could find humor in anything.

Today Russell continues to play off the day’s headlines, performing stand-up comedy while accompanying himself on the piano. With impeccable timing, twinkling eyes and shock-of-recognition insights into American politics, he draws merriment from the pomposity of public life. Reading three or four newspapers a day allows him to constantly update his material. The result is that no two shows are ever identical. “I thrive on newspapers,” he frequently states, “And it looks like I’ll be thriving longer than them.”

A native of Buffalo, New York, Russell’s first heroes were entertainers. Radio comedians like Fred Allen and Jack Benny had audiences screaming for satire. It seems that everyone was making fun of self-important people. Groucho Marx was Dr. Quackenbush. Bugs Bunny was Toscanini. Charlie Chaplin was Hitler. Comic anarchy. Making fun of authority figures. Russell was inspired. He went out and earned the reputation of class clown, beginning in the fourth grade and maintained right through high school. What the faculty thought can only be imagined.

Then, like a lot of guys in those days, Russell readily admits that he dodged the draft. He did it by joining the Marine Corps.

Returning home, Russell moved uptown — invading the Shoreham Hotel for a risky two-week gig. It lasted for twenty years. The Marquee Lounge became “the place” where politicians would come to hear Russell’s jokes about what they had done that day.

Russell spent thirty years on public television as host of the Mark Russell Comedy Specials, where it was consistently among the top-rated shows on that network. Today his syndicated column is enjoyed all over America, as are his CDs, tapes and videos. Russell is on the road most of the year performing at colleges, conventions and in theaters.

He worked on Teddy Roosevelt and the Ghostly Mistletoe, that premiered in December 2009 at the John F. Kennedy Center for the Performing Arts. This is the second children’s musical, for which he has written the music and Tom Isbell the book, and is a follow up to Teddy Roosevelt and the Treasure of Ursa Major, which also premiered at the Kennedy Center.

Russell still lives in Washington, DC with his wife. He is the father of three and the grandfather of seven.

And his answer to the frequently asked question, “Do you have any writers?” is “Oh yes... I have 535 writers; 100 in the Senate and 435 in the House of Representatives.”
Dr. Robert C. Lehmer has been a practicing orthopedic surgeon in Farmington for nearly 38 years. He states that starting a solo practice in 1972 rural New Mexico was "challenging." He established Orthopedic Associates where he still maintains a busy practice and is also active on the San Juan Regional Center's medical staff and orthopedic trauma call.

As Orthopedic Associates expanded to include additional partners, more time was available for Dr. Lehmer to pursue his passion for quality of life issues in his community from improving the riverine corridor along the Animas River as it courses through Farmington to being instrumental in passing a gross receipts tax for purposes of quality of life initiatives.

In 1984, Dr. Lehmer formed a task force to reclaim the San Juan and Animas Rivers and their river banks which were lined with rusted cars, concrete debris and scrap iron to prevent erosion. In 1986, the River Reach Foundation became a reality and Dr. Lehmer served as its first president where he continues to serve on its board of directors. Under his presidency, Riverfest, "a celebration of the rivers," was started to bring people to the river to see the changes made to a once blighted and dangerous area. Memorial Day Weekend 2010 marks Riverfest's 24th annual event that brings thousands to the river parks and trails to enjoy music, food, juried art, fun runs and rafting. He has been a tireless fundraiser and raised $350,000 from business and private donors to build the children's interactive fountain in Berg Park. Land along the river continues to be donated by generous individuals and businesses to expand the trails throughout the city. Long term goals are to link trails from Farmington to both Aztec and Bloomfield.

Dr. Lehmer was also instrumental with local government by convincing voters to pass a gross receipts tax for quality of life initiatives such as the development and construction of the Piñon Hills Golf Course, Farmington Aquatic Center, a large soccer complex, and the purchase of land and trail development along the Animas River. Those projects were so successful that a second extension of the GRT was approved to complete the Farmington Boys and Girls Club, Gateway Museum, baseball-tennis complex and a whitewater area on the Animas River. In 2006, the Rotary Club awarded Dr. Lehmer the Paul Harris Fellowship given to those individuals who show good character and are committed to public service.

It is with great pleasure that the New Mexico Medical Society presents the 2010 Community Service Award to Dr. Robert Lehmer for his demonstration of community service apart from his profession that has made a positive difference to New Mexico and the Four Corners community.
Immediate Past President Dan Derksen MD for his four years of dedicated service on the NMMS Executive Committee.

NMMS committee chairs for giving direction and focus to current and future work.

- Peter Beaudette MD: Liaison Committee to Managed Care
- William Boehm MD: History of Medicine in New Mexico Committee
- Arlene Brown MD: Liaison Committee to Human Services Department
- Michael Kaufman MD: Medical Home Model Ad Hoc Committee
- Richard Kozoll MD: Liaison Committee to Department of Health and Clinical Prevention Initiative
- Albert Kwan MD: Liaison Committee to UNM School of Medicine
- Douglas Layman MD: Medical-Legal Committee
- Rick Madden MD: Constitution and Bylaws Committee
- Barbara McAneny MD: NEMPAC
- Jerry D. McLaughlin II, MD: Health System Coverage for New Mexico Committee
- Robert Melendez MD: Public Relations Committee
- Vincent Muscarella MD: Professional Review and Advocacy Committee and Carrier Advisory Committee
- Albert Rizzoli MD: Continuing Medical Education Committee
- Paul Roth MD: Liaison Committee to UNM School of Medicine
- Laurence Shandler MD: Liaison Committee to Human Services Department
- James Spence MD: Nominating Committee
- Sandra Whisler MD: Advisory Committee to Children’s Medical Services
Officers and Councilors

President ................................................................................................................. Jerry McLaughlin II, MD
President-elect ......................................................................................................... P. Lynn Bryant MD
Vice-President ........................................................................................................... Karen Vaillant MD
Secretary-Treasurer ................................................................................................ Peter Beaudette MD
Immediate Past-President ........................................................................................... Dan Derksen MD
Delegates, American Medical Association .............................................................. Steven Kanig MD
Alternate Delegates, American Medical Association .................................................... Kathleen Blake MD
Young Physician Section, American Medical Association ............................................. Jemery Kaufman MD
Speaker, House of Delegates .................................................................................... Mark Chiu MD
Vice-Speaker, House of Delegates ............................................................................. Rick Madden MD
Chaves County ........................................................................................................... Gabriele Stiller MD
Cibola County ............................................................................................................. Jane Pitts MD
Curry-DeBaca-Roosevelt Counties .............................................................................. Brian Willmon MD
Doña Ana County ....................................................................................................... Harry Bass MD
Eddy County ............................................................................................................... Stephen Schneberger MD
Greater Albuquerque Medical Association ................................................................. Denise Aamodt MD, Allen Adolphe MD, Barbara McAneny MD, Barbara McGuire MD, Diane Sansonetti MD, Robin Tuchler MD
Lea County ................................................................................................................ Sambaiah Kankanala MD
Lincoln County .......................................................................................................... Timothy Harkins MD
Los Alamos and Rio Arriba Counties ............................................................................. Angela Bratton MD
McKinley County ....................................................................................................... Erwin Elber MD
Otero County .............................................................................................................. William Boehm MD
San Juan County ........................................................................................................ George Payne MD
San Miguel County ..................................................................................................... Nancy Wright MD
Santa Fe County .......................................................................................................... Kristin Reidy DO
Taos County ................................................................................................................. John Foster MD
### Past Presidents

#### Las Vegas Medical Society

<table>
<thead>
<tr>
<th>Years</th>
<th>President</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1882-1883</td>
<td>William R. Tipton</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>1883-1884</td>
<td>William H. Page</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>1884-1885</td>
<td>William H. Page</td>
<td>Las Vegas</td>
</tr>
</tbody>
</table>

#### New Mexico Medical Society

<table>
<thead>
<tr>
<th>Years</th>
<th>President</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1914-1915</td>
<td>William T. Joyner</td>
<td>Roswell</td>
</tr>
<tr>
<td>1915-1916</td>
<td>Evelyn F. Frisbie</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1916-1917</td>
<td>Clifford S. Losey</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>1917-1918</td>
<td>John W. Kinsinger</td>
<td>Roswell</td>
</tr>
<tr>
<td>1918-1919</td>
<td>John W. Kinsinger</td>
<td>Roswell</td>
</tr>
<tr>
<td>1919-1920</td>
<td>Charles A. Frank</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1920-1921</td>
<td>Hugh V. Fall</td>
<td>Roswell</td>
</tr>
<tr>
<td>1921-1922</td>
<td>Chester Russell</td>
<td>Artesia</td>
</tr>
<tr>
<td>1922-1923</td>
<td>Harry A. Miller</td>
<td>Clovis</td>
</tr>
<tr>
<td>1923-1924</td>
<td>George S. McLandress</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1924-1925</td>
<td>John W. Stofer</td>
<td>Gallup</td>
</tr>
<tr>
<td>1925-1926</td>
<td>Dudley B. Williams</td>
<td>Santa Fe</td>
</tr>
<tr>
<td>1926-1927</td>
<td>Charles F. Beeson</td>
<td>Roswell</td>
</tr>
<tr>
<td>1927-1928</td>
<td>Carey B. Elliott</td>
<td>Raton</td>
</tr>
<tr>
<td>1928-1929</td>
<td>Thomas B. Martin</td>
<td>Taos</td>
</tr>
<tr>
<td>1929-1930</td>
<td>Franklin H. Crail</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>1930-1931</td>
<td>Robert O. Brown</td>
<td>Santa Fe</td>
</tr>
<tr>
<td>1931-1932</td>
<td>Meldrum K. Wylder</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1932-1933</td>
<td>Fred D. Vickers</td>
<td>Deming</td>
</tr>
<tr>
<td>1933-1934</td>
<td>Henry A. Ingalls</td>
<td>Roswell</td>
</tr>
<tr>
<td>1934-1935</td>
<td>Charles F. Milligan</td>
<td>Clayton</td>
</tr>
<tr>
<td>1935-1936</td>
<td>Charles W. Gerber</td>
<td>Las Cruces</td>
</tr>
<tr>
<td>1936-1937</td>
<td>Mallory B. Culpepper</td>
<td>Carlsbad</td>
</tr>
<tr>
<td>1937-1938</td>
<td>George W. Jones</td>
<td>Clovis</td>
</tr>
<tr>
<td>1938-1939</td>
<td>Eugene W. Fiske</td>
<td>Santa Fe</td>
</tr>
<tr>
<td>1939-1940</td>
<td>George T. Colvard</td>
<td>Deming</td>
</tr>
<tr>
<td>1940-1941</td>
<td>William B. Cantrell</td>
<td>Hot Springs</td>
</tr>
<tr>
<td>1941-1942</td>
<td>Carl Mulky</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1942-1943</td>
<td>Wallace P. Martin</td>
<td>Clovis</td>
</tr>
<tr>
<td>1943-1944</td>
<td>J.E. Harris</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1944-1945</td>
<td>Carl H. Gellenthien</td>
<td>Valmora</td>
</tr>
<tr>
<td>1945-1946</td>
<td>Carl H. Gellenthien</td>
<td>Valmora</td>
</tr>
<tr>
<td>1946-1947</td>
<td>Charles A. Miller</td>
<td>Las Cruces</td>
</tr>
<tr>
<td>1947-1948</td>
<td>Victor K. Adams</td>
<td>Raton</td>
</tr>
<tr>
<td>1948-1949</td>
<td>Philip L. Travers</td>
<td>Santa Fe</td>
</tr>
<tr>
<td>1949-1950</td>
<td>J.W. Hannett</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1950-1951</td>
<td>I.J. Marshall</td>
<td>Roswell</td>
</tr>
<tr>
<td>1951-1952</td>
<td>Leland S. Evans</td>
<td>Las Cruces</td>
</tr>
<tr>
<td>1952-1953</td>
<td>Coy S. Stone</td>
<td>Hobbs</td>
</tr>
<tr>
<td>1953-1954</td>
<td>Albert S. Lathrop</td>
<td>Santa Fe</td>
</tr>
<tr>
<td>1954-1955</td>
<td>John F. Conway</td>
<td>Clovis</td>
</tr>
<tr>
<td>1955-1956</td>
<td>Earl L. Malone</td>
<td>Roswell</td>
</tr>
<tr>
<td>1956-1957</td>
<td>Stuart W. Adler</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1957-1958</td>
<td>Samuel R. Ziegler</td>
<td>Espanola</td>
</tr>
<tr>
<td>1958-1959</td>
<td>James C. Sedgwick</td>
<td>Las Cruces</td>
</tr>
<tr>
<td>1959-1960</td>
<td>Lewis M. Overton</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1960-1961</td>
<td>Allan L. Haynes</td>
<td>Clovis</td>
</tr>
</tbody>
</table>

#### New Mexico Medical Society (Honorary Presidents)

<table>
<thead>
<tr>
<th>Years</th>
<th>President</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1949-1950</td>
<td>Howard Houk</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1993</td>
<td>Glenn R. Marshall</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>1998</td>
<td>John Anderson</td>
<td>Albuquerque</td>
</tr>
</tbody>
</table>

*Living Members*
The New Mexico Medical Society greatly appreciates the sponsors on the following pages for their support of our 2010 Annual Meeting Program Book.
So MANY Services!
Digital Signature & free faxes to referring docs
Same-day turnaround
On-line index of your transcripts
Onshore or offshore prices--transparently
800.982.3378
www.adeptwordmanagement.com

Providing Insurance Services
to New Mexico Physicians, their Families,
and Employees since 1979

- LIFE
- HEALTH
- DISABILITY
- LONG-TERM CARE
- EMPLOYEE BENEFITS

Endorsed by the New Mexico Medical Society
We’ve Got Your Back!
Exceptional Coverage. Proven Stability.

You can practice with confidence, knowing that American Physicians offers the coverage, protection and financial stability you deserve. Year after year, we set the standard with:

- Financial strength – rated A- “Excellent” by A.M. Best
- Serving New Mexico physicians for more than three decades
- Industry-leading claims service
- Free on-site risk management assessment (a $2,500 value)
- Competitive, sustainable rates
- Claims-free discounts
- Additional discounts for the best practices

Find out how you can benefit by switching your coverage to the company trusted by New Mexico’s leading doctors. Call us today at 800-880-9485, or e-mail assistance@apassurance.com.

American Physicians
ASSURANCE CORPORATION
Practices That Set The Standard

Exclusively endorsed by the New Mexico Medical Society • Regional office in Albuquerque • www.apassurance.com
Community Health Systems and its six hospitals in New Mexico wish the doctors of the New Mexico Medical Society a successful 2010 Annual Meeting.
From Supporting Cast...  

TO LEADING LADY  
The Greater Albuquerque Medical Association  
Cordially Invites You & Your Guest  
To Attend A Reception Honoring  

Lynn Bryant, MD  

on her inauguration as  
President  
Of the  
New Mexico Medical Society  

Saturday, May 8 — Following the Second House of Delegates &  
NEMPAC Meeting  
Courtyard by Marriott Santa Fe  
Light Luncheon Provided  
Please RSVP to GAMA at gama@gamamed.org or by calling  
505.821.4583

MEANINGFUL USE.  
FOR US, THAT’S AN UNDERSTATEMENT.  

At Greenway, our philosophy has always been to exceed industry standards. Our EHR solution, PrimeSuite®, from the beginning, was designed to be meaningfully used at the point of care with patients. Our ability to streamline the clinical, financial, and administrative workflows of your practice can offer increased revenue, increased efficiency, and peace of mind that your practice can prosper in this ever-changing healthcare environment.

- ROI studies have shown increases in practice revenues between $21,600 and $81,000 per physician per year depending on the specialty
- Clinical and financial decision support
- ePrescribing, interoperability and quality measures management for meaningful EHR use

greenwaymedical.com • 512.470.0999
MEDICAL ASSOCIATION COMMUNICATIONS, LTD
A Professional Medical Answering Service

“serving your patients with quality communications”

MAC OFFERS:

Professional courtesy to you & your patients
24 Hour/7 days per week service
Customized service protocols
Tiered fee schedule
Highly qualified staff
State of the art equipment
Local phone number for your patients
GAMA/NMMS MEMBER DISCOUNT

For your CUSTOMIZED QUOTE call MAC at 1-888-549-7683
In today’s business world, how efficient you are determines how successful you are.

HSC is dedicated to making you efficient to the $n^{th}$ degree.

We’ll help you increase staff productivity and cut costs of doing business with our proven programs:

**Credentials Verification Services**
- Joint Commission Standards
- NCQA Standards

**Employment Services**
- Background Investigations
- Fingerprinting
- Registry Programs
- Unemployment Claims Management
- Wage and Salary Survey

**HealthCreds**
- Primary Source Verification for Good Standing Affiliation Requests

**HealthXnet**
- Health Information Exchange

**Risk Management Services**
- Loss Prevention
- Medical Case Management
- Property, Casualty, Liability Claims Management
- Workers’ Compensation Claims Management

To find out how HSC can help increase your organizational efficiencies, call 866.908.0070 or e-mail info@nmhsc.com
Visit www.nmhsc.com
A registered nurse is available 24/7 to assist you in finding a bed for your patient. If we are unable to place your patient in a Lovelace hospital, we will assist in finding an appropriate transfer.

- Lovelace Medical Center
- Lovelace Women’s Hospital
- Lovelace Westside Hospital
- Lovelace Rehabilitation Hospital
201 beams of radiation converge with pinpoint accuracy to destroy lesions deep inside the brain.

We call it Gamma Knife. Patients call it a miracle.

The Gamma Knife® has improved the health and quality of life for hundreds of thousands of patients worldwide. If you believe you could benefit from Gamma Knife surgery, please give us a call.

**Gamma Knife Center of New Mexico**
727.8288 OR 866.35.GAMMA
601 Dr. Martin Luther King, Jr. Ave. NE
Albuquerque, NM 87102

lovelace.com/gammaknife
SERVING NEW MEXICO’S BUSINESS COMMUNITY

Meyners + Company provides an extensive range of services reflecting the dynamic needs of a growing business. More than just tax preparation or annual audits, Meyners prefers a comprehensive vision of the future of a business. An inventive, proactive approach provides an eye for profit enhancement, streamlined efficiency, strategic planning and the integration of advanced technologies.

Assurance  Real Estate Services
Business Services  Fraud Deterrence & Detection
Litigation & Business Valuation  Federal & Local Tax Services
Non Profit Services  Government Services

MEYNERS + COMPANY, LLC
Certified Public Accountants/Consultants to Business

500 Marquette NW, Suite 800 Albuquerque, NM 87102
www.meyners.com  505.842.8290
Rx for a healthy medical practice

These days, the health of your medical practice could ride on your ability to obtain the best possible legal counsel. From medical malpractice defense to contract reviews and negotiations, from licensing representation to business and estate planning. Our extensive experience in the medical field may just be what the doctor ordered!

Call one of the Miller Stratvert “Medical Team” attorneys listed below:

Jennifer Davis-Hall       Deborah Solove
Tom Mack                  Steve Vidmar
Todd Schwarz              James Wood
Brian Haverly             Charlotte Lamont
Larry White

Albuquerque — 505.842.1950
Farmington — 505.326.4521
Las Cruces — 575.523.2481
Santa Fe — 505.989.9614

NEW MEXICO HEALTH RESOURCES, INC.

Recruiting Health Professionals for New Mexico

Recruiting Dedicated Medical Providers for Every Community in New Mexico

For Information Contact:

Jerry N. Harrison, PhD., Executive Director at nmhealth@nmhr.org
Melissa Candelaria, Senior Recruiter at Melissa@nmhr.org
Kevin McMullan, Recruiter at Kevin.McMullan@nmhr.org

New Mexico Health Resources, Inc., 300 San Mateo NE, Suite 905, Albuquerque, NM 87108
www.nmhr.org
Telephone: 505-260-0993
Fax: 505-260-1919
THANK YOU TO THE DOCTORS WHO VOLUNTEERED FOR THE PANEL HEARINGS AND KEPT THE SYSTEM FUNCTIONING!

THE NEW MEXICO MEDICAL REVIEW COMMISSION
Michael Rueckhaus, J.D.
Judith Durzo, J.D.        William Herring, J.D.
G. Randy Marshall        Christeen Davis        Vicky Bolton

---

Personal Attention Through A Local New Mexico Firm.

Lynn Landis specializes in personalized programs to meet your financial objectives — whether planning for retirement, or building wealth . . . Knowledgeable in fixed income, tax exempt investments, and equities . . . Solid reputation for investment guidance built with over 20 years hands-on experience.

Lynn Landis + Financial Advisor + 800-233-3598 + 505-982-1904

Quinn Southwest
218 East Marcy Street ♦ Santa Fe, NM 87501

SWS SOUTHWEST SEcurities
Building what you value.
Member NYSE/FINRA/SIPC
The Children’s Center
PRESBYTERIAN

Pediatric Multi-Specialty Clinic

The Children’s Center at Presbyterian is pleased to announce the opening of our newly remodeled, child-friendly pediatric multi-specialty clinic. The clinic offers the ease and convenience of one phone call for referring physicians and parents to make appointments.

Pediatric specialties currently available:

- Pediatric Endocrinology
- Pediatric Gastroenterology
- Developmental Clinic
- Feeding Team
- Pediatric Hematology
- Pediatric Pulmonology
- Pediatric Surgery

The Children’s Center at Presbyterian ~ Pediatric Multi-Specialty Clinic
201 Cedar SE, Suites 4640 and 4660
Albuquerque, NM 87106
(505) 563-6530  8 a.m. to 5 p.m. Monday through Friday

Free your doctors to see more patients and decrease your documentation costs by as much as 69%.

Physicians want to provide exceptional care and clinic managers need them to do so while maximizing profitability.

StatIQ is the transcription solution that works with EMR and helps everyone meet their goals.

Contact us today or visit our website for more information

StatIQ SOLUTIONS

Call 505.890.0008  Email info@statiq.com  statiq.com
San Juan Independent Practice Association

Mission Statement: “The San Juan IPA is a network of health care providers that promotes quality, efficiency and cost effectiveness in the delivery of health care.”

The Organization:
The San Juan Independent Practice Association (SJIPA) was founded in 1986 as a non-profit taxable physician network organization. It is comprised of physicians representing over 26 areas of general and specialty practice who serve San Juan County and the surrounding area. SJIPA physicians provide staffing for San Juan Regional Medical Center, a Level 3 Trauma Center. SJIPA was awarded National Committee for Quality Assurance certification in 2003 as a Physicians Organization and provides the following Third Party Administration Services for self funded employer groups:

- Local and National Provider Networks
- Claims Payment
- Medical Management
- Provider Relations
- Provider/Customer Relations
- Disease Management Programs
- HEDIS reporting
- NCQA Certified Physician Credentialing

San Juan IPA
2325 East 30th
Farmington, New Mexico 87401
Provider Relations: (505) 564-7980  Medical Management (505) 564-7980
Contracting (505) 564-7993  Credentialing (505) 564-7945
ACCURATE
METICULOUS
PROFESSIONAL
DEPENDABLE
CONVENIENT

IMPROVED MEDICAL OUTCOMES DEPEND ON ACCURATE TEST RESULTS.

S.E.D. Medical Laboratories gives you the right information to make the right medical decisions at the right time. S.E.D. has locations across the state in Albuquerque, Santa Fe, Farmington, Las Cruces, Clovis, Rio Rancho and many more locations, giving you access to accurate and dependable test results when you need them most.

For more information, call 800.999.LABS.  
We accept most insurance.

S.E.D.
Medical Laboratories

5601 Office Blvd. NE
Albuquerque, NM 87109
505.727.6232
sedlabs.com
Thank you for selecting us as your partner in patient care

In 2009, TriCore Reference Laboratories’ 35-plus affiliated pathologists helped care for your patients by providing consultations in more than 25 specialties and subspecialties. We also performed more than 7 million tests, from routine blood analyses to highly specialized molecular studies. TriCore appreciates and proudly salutes New Mexico’s doctors. We appreciate your trust and look forward to continuing our partnership with you.

www.Tricore.org
800.245.3296 or 505.938.8888

Unique real estate challenges deserve tailored solutions.

JOHN R. RANSOM, CCIM, SIOR
Senior Vice President/Principal
505.880.7011 direct
john.ransom@grubb-ellis.com

TIM WITH, CCIM
Senior Vice President/Principal
505.880.7092 direct
tim.with@grubb-ellis.com

Ransom–With | www.ransomwith.com
2424 Louisiana Blvd. NE, Suite 300  Albuquerque, NM 87110  505.883.7676  www.genewmexico.com
Independently Owned and Operated

INVESTMENT COMPANY
Greg E. With, CCIM  505.298.2700  greg.with@comcast.net
James L. Lowry, M.D.
Stuart B. Paster, M.D.
Michael N. Linver, M.D.
Roger L. Cronk, D.O.
Keith G. Winterkorn, M.D.
William D. Zimmer, M.D.
Kathryn Miller, M.D.
Arvis G. Williams, M.D.
Russell K. Parker, M.D.
Bernadette A. Redd, M.D.
Mark H. Depper, M.D.
Thomas P. Martin, M.D.
Margaret H. Chaffey, M.D.
Karien Campbell, M.D.
Richard S. Nenoff, M.D.
Timothy W. Parker, M.D.
Alexander LoRusso, M.D.
J. Martin Stewart, M.D.
Jeffrey J. Hebert, M.D.
Christopher J. Creel, M.D.
David J. Fillmore, M.D.
Brian J. Jellison, M.D.
Anthony J. Miller, M.D.
Kari J. Nelson, M.D.

Stephen G. Babel
El Camino Imaging Center
8020 Constitution Place NE, Suite 101
Albuquerque, New Mexico 87110
(505) 998-5925
(505) 323-4331 FAX

Heights MRI Center
102 Hospital Loop NE
Albuquerque, New Mexico 87109
(505) 998-5925
(505) 323-4331 FAX

Northwest Imaging Center
10200 Corrales Rd. NW, Suite B-4
Albuquerque, NM 87114
(505) 998-5925
(505) 323-4331 FAX

X-Ray Associates at Santa Fe
490-A West Zia Rd., Suite 110
Santa Fe, NM 87505
(505) 983-9139
(505) 983-9645 FAX

Breast Imaging Center
4630 Jefferson Lane NE
Albuquerque, New Mexico 87109
(505) 998-1911
(505) 998-1906 FAX

Alamogordo Imaging Center
2539 Medical Dr., Suite 101
Alamogordo, NM 88310
(575) 434-1353
(575) 434-1398 FAX