

NMMS

NEW MEXICO MEDICAL SOCIETY 2025 ANNUAL CONFERENCE

Saturday, September 27, 2025 Sandia Resort and Casino

AMA Update

Presented by



Michael Suk, MD, JD, MPH, MBA Immediate Past Chair, Board of Trustees American Medical Association





Leadership and Advocacy in 2025

Michael Suk, MD, JD, MPH, MBA, FACS Immediate Past Chair American Medical Association Board of Trustees

New Mexico Medical Society

September 27, 2025 Albuquerque, NM

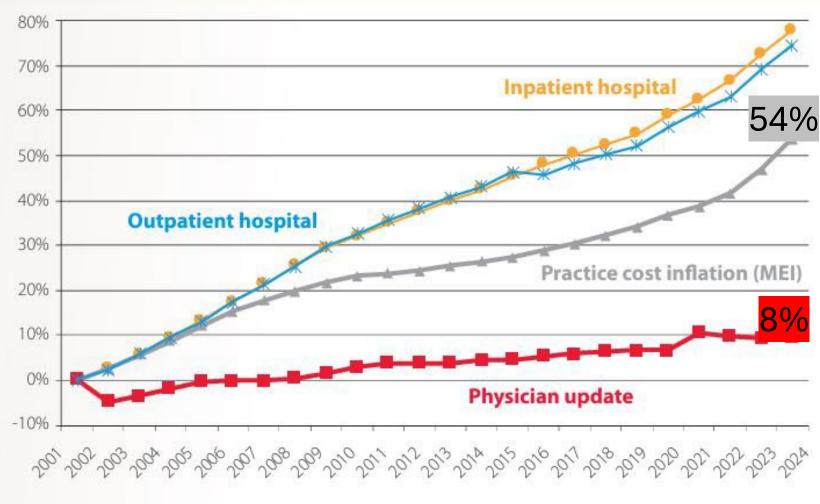


Medicare physician payment is NOT keeping up with practice cost inflation.

Medicare updates compared to inflation in practice costs (2001–2024)

Adjusted for inflation in practice costs, Medicare physician payment **declined 29%** from 2001 to 2024.





Fixing the burden of prior authorization

On average, practices complete



PAs per physician, per week

Physicians and their staff spend



each week completing PAs

More than 1 in 3 or

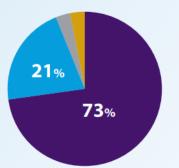
of physicians have staff who work exclusively on PA

PA denials

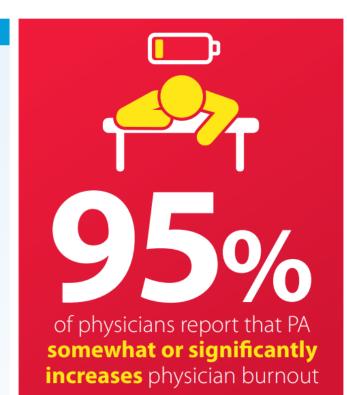
More than

physicians report that PAs are often or always denied

Q: How has the number of PA denials changed over the last five years?



- Increased somewhat or significantly
- No change
- Decreased somewhat or significantly (3%)
- Don't know (3%)



PA appeals

Fewer than

physicians report that they always appeal an adverse PA decision

Why don't physicians appeal?

report that they do not believe the 62% appeal will be successful based on past experience

report that patient care cannot wait for the health plan to approve the PA

report that they have insufficient practice staff resources/time

100+ scope bills defeated in 2023

- Patients prefer physicianled care
- Non-physicians use more resources
- Increased overall health care costs
- Worse health outcomes



SCOPE EXPANSION INCREASES COSTS

X-ray ordering increased
441% among
non-physicians

Non-physicians needed

the number of biopsies
to screen for skin cancer

Patients were 15% more likely to receive an antibiotic from a non-physician

6.3% of nurse practitioners prescribed opioids 1.3% of physicians

PATIENTS PREFER PHYSICIAN-LED CARE

191%

say a physician's education and training are vital for optimal care

3/4

would wait longer and pay more to be treated by a physician

95%

say it's important for a physician to be involved in their diagnosis and treatment

Health care teams working together—with physicians in the lead—is critical to having the best and safest outcomes for patients.

MYTH

Allowing non-physicians to practice without physician involvement will increase access to care in rural and underserved areas.

FACT

States with laws allowing nurse practitioners to practice without physician supervision or collaboration has not guaranteed increased access in rural and underserved areas.

All patients, regardless of ZIP code, deserve care led by a physician.



And...

- AI/NA Health
- Antitrust
- Augmented Intelligence
- Climate change
- Consolidation
- Coverage/ACA/Medicaid
- Cybersecurity
- Data/Privacy
- Drug Prices
- Gender Affirming Care
- Gun Violence
- Immigration
- Information Blocking
- Insurance Coverage
- Interoperability
- Maternal Health
- Medical Debt
- Medical Liability
- Medical Research
- Medicare Advantage

- Medicare Fraud
- Mental Health
- Non-competes
- Nutrition
- Open Payments
- Physician-owned hospitals
- Public Health and pandemic preparedness
- Regulatory Relief
- Reproductive health
- Rural/underserved
- Site of Service
- Student Debt
- Substance Use Disorders
- Surprise Billing
- Tobacco
- Unique Device Identifiers
- Veteran's Affairs
- Workforce



Completed Actions Affecting Healthcare

Drug Pricing Shifts

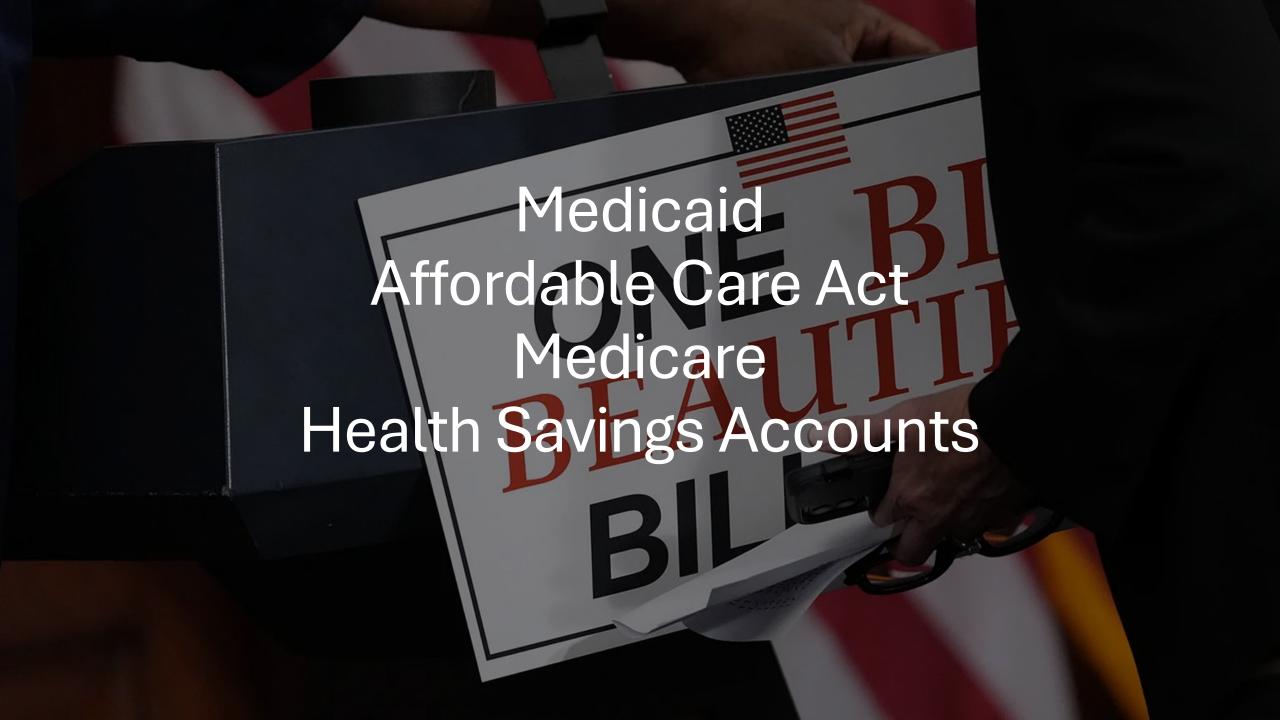
DEI and LGBTQ+ Policies Medicare Advantage Expansion

Public Health System Erosion

NIH Funding Crisis

Threats to Medical Education Oversight

Medical Student Loan Instability International Medical Graduate (IMG) Barriers





CARLON APPEARANCE

NBC NEWS

WATCH

CDC Director Susan Monarez fired by Trump administration after refusing to resign, citing 'reckless directives'

rez's lawyers said she "refused to rubber-sontific, reckless directives." The White that she was "not aligned w



FLORIDA PLANS TO END VACCINE MANDATES STATEWIDE, INCLUDING FOR SCHOOLCHILDREN



HHS Secretary Robert
F. Kennedy Jr. replaced
every single ACIP
member with loyalists
and people known for
reading anti-vaccine
formation.

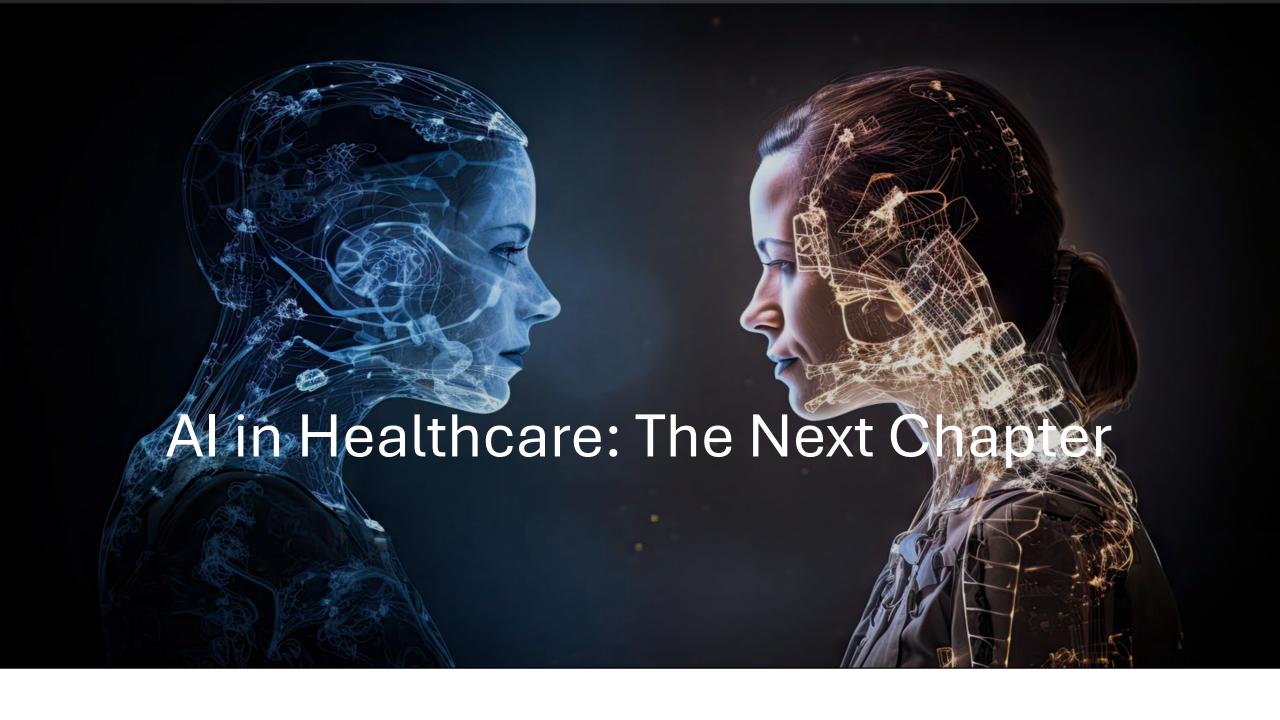


Impact on Physician Workforce

- ~23% of U.S. physicians are international medical graduates (IMGs)
- Many serve in rural & underserved areas and in shortage specialties
- \$100K/physician could force reductions in hiring, services, or closures
- J-1 → H-1B conversions may stall, limiting residency/fellow retention
- Risk of worsening projected 86,000 physician shortfall by 2036

AMA Position

- Leading a coalition of 50+ groups categorical exemption for physicians
- Access to care in underserved communities is a matter of national interest



The Promise and Concern

Artificial Intelligence holds unprecedented promise to reshape healthcare, yet it remains a field fraught with hype, misunderstanding, and legitimate concern.

The key lies not in adopting technology for its own sake, but in deploying it "correctly and well"—ethically, safely, and in ways that elevate both patient and provider experiences.

Why AI is set to become an important healthcare tool, not a threat

Despite concerns that doctors will become a relic of the past, AI is not a sinister threat. It is set to play an important role in the future of health care.

Growing Complexity

Healthcare systems face increasingly complex challenges requiring sophisticated solutions.

Workforce Burnout

Clinicians are experiencing unprecedented levels of exhaustion and administrative burden.

Rising Costs

Healthcare expenses continue to climb, creating pressure to find efficiency without sacrificing quality.

Time to Reach 100 Million Users







2.5 years



3 years



3.5 years



4 years



5 years



6 years

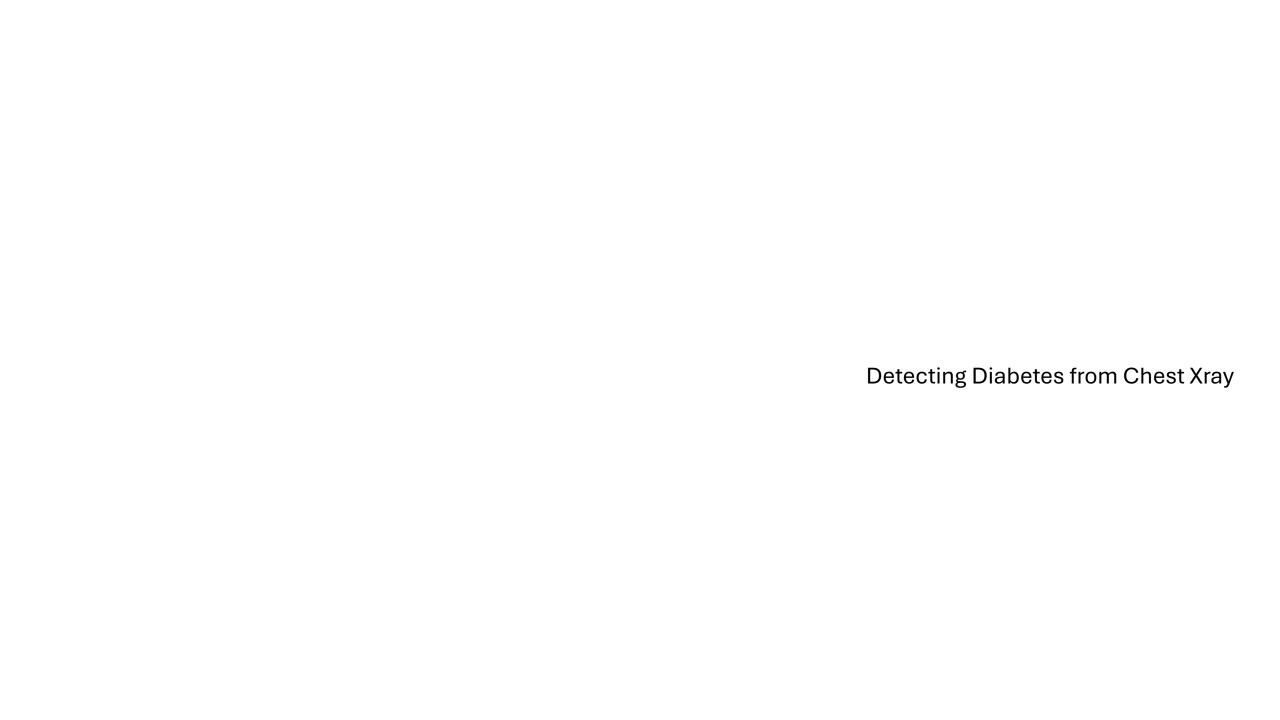


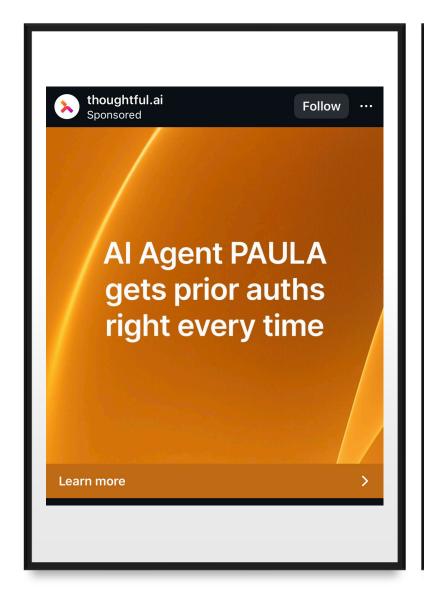
10 years

















DOCTORS RATED RESPONSES TO 200 PATIENT QUESTIONS

5%

EMPATHETIC RESPONSES

45%

21%

HIGH QUALITY RESPONSES **79%**

21%

PREFERRED

79%

A Vision for Al "Done Right"

- The promise of AI in healthcare is extraordinary, but only if we use it correctly and well. This requires:
 - Commitment to ethical principles
 - Robust validation processes
 - Relentless focus on supporting both clinicians and patients
 - Prioritizing transparency, safety, and equity
 - Maintaining continuous human oversight
- When implemented thoughtfully, Al can help achieve the triple aim of improved care, lower costs, and better patient experience—without sacrificing trust or compassion.



What's Happening



Cigna will automatically downcode certain high-level E/M visits (99204–05, 99214–15, 99244–45) if diagnosis codes appear "inconsistent" with complexity (e.g., "earache," "sore throat").



Payment will be issued at the lower level first, with appeals requiring faxed records.

Understanding the RUC: Medicare's Physician Payment Advisory System

What Exactly is the RUC?

- Convened by the American Medical Association since 1991
- Physician volunteers from multiple specialty societies across medicine
- Bridge between medical practice and Medicare payment policy
 - Translating clinical expertise into economic valuations
- AMA acts as a neutral convener

RUC Membership Structure

The committee includes external observers from MedPAC, GAO, and CMS, along with various subcommittees addressing specific aspects of valuation.

32

Total Members

Mostly from national medical specialty societies

21

Voting Members

Of 29 voting members represent E&M-focused specialties

125+

Advisory Societies

Supporting organizations providing input and expertise

Relationship with CMS

- Advisory not Binding
 - Not legally required to accept RUC recommendations, but historically adopts approximately 90% of them.
- Transparency Concerns
 - RUC is not a Federal Advisory Committee under statutes requiring transparency and balanced membership, raising concerns about process openness and potential conflicts of interest.

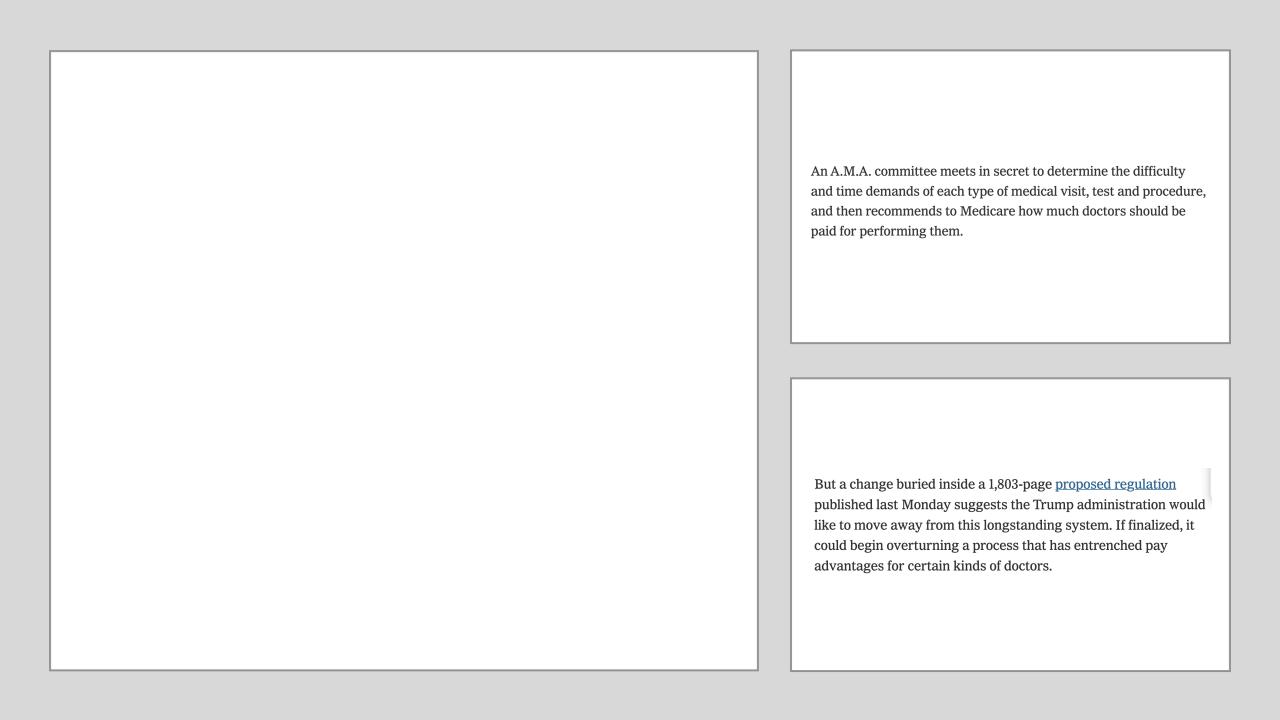
Calculating Payment Step 2 Step 1 CF \$\$ **≅** 51% **≅** 45% **≅** 4%



The Secret Committee Behind Our Soaring Health Care Costs

For decades, an AMA-created group even many doctors aren't aware of has skewed fees toward specialists.

By KATIE JENNINGS | August 20, 2014



Key Criticisms

Representation Imbalance

Primary care underrepresented relative to share of patient care

Process Opacity

Non-disclosure agreements and secret ballots limit transparency in deliberations

Procedural Bias

Assigned RVUs that overestimate time and complexity versus cognitive services

Survey Reliability

Small, potentially unreliable surveys based primarily on specialty input



If not the AMA, then Who?





Michael Suk, MD, JD, MPH, MBA, FACS Immediate Past Chair, American Medical Association Chair, The Joint Commission